

Avonwood Primary School Travel Plan



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School Travel Plan

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Avonwood Primary School

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Avonwood Travel Plan November 2025

Travel Plan, Purpose and Scope

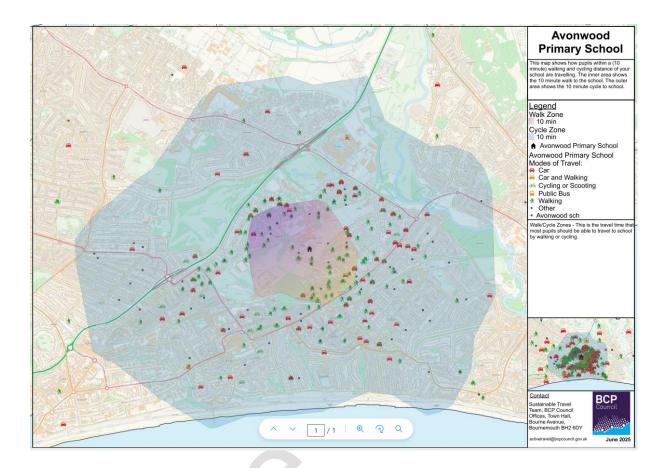


Avonwood Primary School is situated to the east of Bournemouth, about three miles from Bournemouth Train Station. It was established on the rear playing field of Avonbourne College in 2014. The school opened as a two-form entry establishment but temporarily expanded to three form entry. From September 2020 Avonwood returned to two form entry.

The school currently has 452 children on roll with a maximum of 30 per class in Key Stage 1 and slightly higher numbers in some Key Stage 2 classes. The school has fifteen classrooms, hall, library, staff room, offices and a breakout room which is used for meetings. The school is purpose built and offers children, parents and staff superb facilities.

Our mission statement is to inspire wonder and intellectual curiosity. We combine a rigorous highpitched curriculum alongside rich learning opportunities that capture the awe and wonder of learning.

Many of our families live within the local area (see below for location map and postcode plots). The transport links to the school are very good, buses run regularly along Harewood Avenue. Walking routes are reasonably good; however, there are concerns about certain crossing points and the narrowness of the pavements particularly when household bins are left out. Cycling is difficult due to the busy roads and considerable on street parking. Ample appropriate off-site parking is available on nearby roads and in the carpark located at Kings Park.



The School Day

The standard school day for EYFS and Key Stage 1 year groups begins at 8.50am and finishes at 3.05pm and for Key Stage 2 year groups it begins at 8.40am and finishes at 3.15pm. The staggered start and end times have been deliberately planned to help ease congestion. The gates to both sites are open at 8.30am and we request that children do not arrive before this time. There are bicycle shelters and scooter parks in three different locations around the school. Recent funds have been used to purchase even more new bike and scooter racks.

Avonwood operates a breakfast and after school club which is run in house by our own staff and is called Avonwood+. Breakfast Club begins at 7.30am, the After School Club continues until 17:45. Additional enhancement after school clubs generally finish at 4.15pm. Children are collected near the main reception via our side gate.

We have taken the decision to keep our car park open at drop off and pick up to help ease the burden on local roads for parking. Whilst limited parking is available, parents are able to park here if they can find a space on a 'first come, first served' basis.

Whilst we are proud of the high number of families that walk, cycle or scoot... we would always like to do more.

Congestion, Climate, and Health

As a United Nations Earth Charter School, we are committed to being a sustainable school setting. With the furthest successful applicant for a space at Avonwood living less that 0.4m from school, we are highly ambitious for as many families as possible to walk, cycle or scoot to school..

Mode of Travel

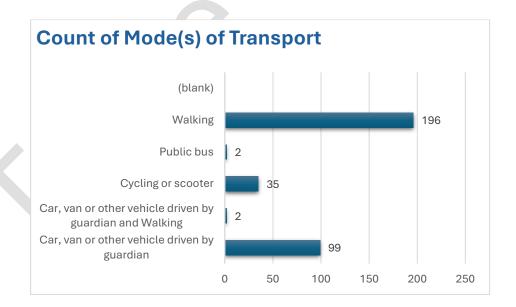
Mode of travel refers to the way students get to and from school. This can include walking/scooting, cycling, using public transport or being driven in a car, van, or school bus. It is important to collect this data as part of your intake process as it provides a valuable way to track your progress.

The below table represents the travel behaviours of 5926 Primary aged children and 4490 Secondary aged children in Bournemouth, Christchurch and Poole Schools in 2024/2025.

Age range and Mode of Travel	Walk and scoot	Car	Bus	Cycle	Other (Car share, train, taxi)
Primary aged children (5-10 years old)	50%	43%	3%	3%	1%
Secondary aged children (11-16 years old)	40%	31%	21%	5%	3%

Mode of travel for Pupils at Avonwood Primary School

Mode of Transport	Number of pupils	Percentage of pupils
Walking	196	59%
Car, van or other vehicle driven by guardian	99	29%
Cycling or scooter	35	10%
Public bus	2	1%
Car, van or other vehicle driven by guardian and Walking	2	1%
Total	332	100%



In comparison to the BCP average for walking to school we are currently at around 59% which is 9% higher than other local Primary schools.

School Travel Surveys

1- PUPILS

Pupils in KS1 and KS2 have been consulted and informed using the following means:

- Completing a pupil orientated survey about the way in which they travel to school. This was completed in class with assistance from teachers and teaching assistants and therefore was fully inclusive of all ability and language groups. We will use the results to inform future decisions when discussing the sustainable travel options the pupils have at Avonwood.
- There has been consultation with the School Eco Team under the guidance of Eco lead Mrs Davina Pritchard (parent Governor and the Site Manager)
- Eco Team members have fed back and will feedback to their classes details of the discussions and bring views back to the Eco Team for further work if necessary.
- Pupils are encouraged to participate in whole school activities and are very keen supporters of Walk to School Week. There will be a competition to see which class makes the most journeys to and from school by foot during this event.
- Living Streets travel tracker Wow walk to school initiatives this is a daily app that is completed by class teachers first thing in the morning to see how children are getting to school. This enables us to monitor and track modes of transport. The PE Lead will be able to run reports monthly to track and monitor any trends.
- Pupils will be asked to design a Travel Plan Road Safety Poster to display in school and to provide a design for future editions of the School Travel Plan document. Pupils will also be asked to design a new 20mph sign which will be displayed in the roads around the school.

2 - PARENTS

Parents have been consulted and informed in the following ways:

Completing a questionnaire about the way in which their children travel to school and, importantly, how they would like them to travel to school. Comments and views from the parent survey have been taken into account when developing the School Travel Plan Objectives Parents will be provided with a copy of the final Travel Plan Policy via the School Website and the School Office

3-STAFF

Staff have completed a questionnaire and there is a staff representative on the School Travel Steer Group (Mrs Kim Williams)

4 - OTHER STAKEHOLDERS

Governors are represented on the School Travel Steering Group. The school has been in touch with the local community police voicing its concern at the potential safety issues arising from poor parking. The local Police Community Support Officers make regular visits to the School at busy times to ensure that parents park legally and safely.

School Trips

School trips play an important part in our ambition for 'Education with Character' at Avowood. Whilst many trips take place a coach journey away, we also take care to maximise local opportunities, For example:

- In Years 3 and 5 we walk to Littledown Leisure Centre for swimming lessons.
- In Year 1 we walk to Kings Park for a local trip

SFND Travel

We currently have no SEND children with independent travel arrangements.

Site audit and access summary

Site access	There is a 20 mph Zone in operation on Harewood Ave which is the main road to access the school. The Zone starts at the junction with Petersfield I Ave all the way through to beyond the Avonbourne Academies entrance to the Littledown Ave roundabout. There are 20 mph road marking signs on Harewood Ave in both directions. We have a cycle path designated to the site, part of this is on demarked pavements.
	We have a zebra crossing for safe access across Harewood Avenue. Our site is accessible to those with disabilities and also includes 3 disable parking bays
School Warning Signs on Approach	There are no School Warning Signs on Harewood Ave in both directions to make to you aware of Avonwood Primary on the approach to the school, but it is a clearly marked 20mph area.
Controlled Zone for Parking	Harewood Ave is a Controlled Zone for Parking. Restrictions apply Mon – Fri; 11am – Noon & 2-3pm Also, there is no parking on verges – max penalty £100
Traffic Calming	Traffic calming speed cushions all along Harewood Ave. There is no traffic calming on Petersfield Rd.
Zig Zags or Keep Clear markings	There is a School Keep Clear marking on Harewood Ave across the Avonbourne Road exit Drive from the Primary School.
Footpaths/Pavements	There was a new Zebra crossing installed when the school was first opened. This is just beyond the entrance drive to the school and the Newlands Road junction. There are wide footways in Harewood Ave with dropped kerbs on either side of the approach Rd to the school. There are footways on both sides of the School approach Rd with a marked cycle lane on the right-hand side making this a shared footway with pedestrians.

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Separate Entrance for	There is a Pedestrian entrance on both footways either side of the		
Cars/Pedestrians	Approach Rd as you go into the school grounds.		
Staff/Visitors Car Park	There is an extensive School car park for staff and visiting parents.		
	This gets very congested at peak am/pm times. The car park has dedicated drop off zone. Parents arrive early with their cars and keep their engines running which is a big concern. Also some parents circulate in the car park until a space can be found.		
Local Car parks	There is a car park in King's Park which is within a 10 min walk from Avonwood; most visitors park in the surrounding streets.		
Public Transport and Car Share	Local bus stops on run the length of Harewood Avenue		
Existing cycle parking and active travel facilities	The provision of cycle or scooter storage has greatly improved with new storage now installed, bikes and scooters are behind schools gates during school day for safe keeping. The site is well monitored by CCTV. In 10 years of being open, we have never had a reports of a stolen bike or scooter. We do not yet have electric bike charging point, but we do benefit from a BCP installed bike repair hub.		
	We do not have staff shower facilities. We do have plenty of drinking water available.		
School Streets	Due to Harewood Avenue being a key local access route, it is not possible to close this route as a safer school street.		

Active and Sustainable Travel

Use the table below to detail how you support active and sustainable travel using the examples to guide you.

Website and internal intranet	We have a page dedicated to this on our website and this is supplements with social media posts.
Incentive schemes, salary sacrifice and support networks	 We have a Cycle to Work scheme available with an annual limit of £2,500. Staff are able to lease EV cars if they wish to via salary sacrifice. Pupil incentive schemes and awards. Living Streets WOW outreach program (Primary) Sustrans Bike it Plus BCP Schools Environment award (Primary) Bike ability offer in Year 6 to all pupils

Site specific travel summaries and key opportunities

Key Travel Issues at our School

Issue	Opportunity	Solution	Benefit	Deadline
Too few pupils cycle or scoot to school	Annual cycle to school week introduced	More children cycle to school	More children cycle to school	Summer 2026
Poor signage for cares in our car park to improve safety	Invest in new signage	New signage	Improved safety and flow of traffic	Feb 2026
Lack of EV charging points	Bid for BCP funding for EV points	EV points available to staff and visitors	Increased sustainable travel	Summer 2026

Monitoring and evaluation

Travel plans are required to be reviewed each year. This will involve repeating travel surveys, submitting mode of travel data and reviewing the progress that you have made with your goals. Note your review date here. November 2026

Agree this plan with the key stakeholders and confirm your schedule for reviewing and evaluating. Stakeholders could include members of SLT, site staff and BCP Council Travel Plan Officer.

	Name	Signature	Date
Pupil Representative from Avonwood	Head Boy & Head Girl		
Head teacher & Deputy Head teacher	Chris Jackson & Kim Williams	Gackson K WWW.	28/11/2025
PE Lead	Sarah Darch	SDarch	Nov 2025
Chair of Governors	Lucie Barton Ridges		
Eco Leader	Davina Pritchard		
Director of Education			
Head of Transportation (inc. Sustainable Transport)	Richard Pincroft		

Transport and		
Engineering		
Sustainable Travel	Ian Selby	
Officer		